

MARSHFIELD NOW!

Community News and TV

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- Local Community Information - TV Guide - Vol #2 Issue #3

News for the Week of Jan 19th, 2026

Free - Take One

IT'S TIME TO LACE UP THOSE ICE- SKATES

By Tom Loucks/
Communications Director

Enjoy outdoor ice skating at Pickle Pond and Jer Lang Show Palace, both City-maintained locations, when weather and ice conditions allow. Both rinks are unsupervised, so skating is at your own risk.



Generally, after Valentine's Day (February 14th), the ice isn't as good because of the sun's angle.

Pickle Pond
Location: Corner of Peach Avenue & Arnold Street
•No warming house available
•Unsupervised outdoor ice-rink
•Lighting available via push-button timer located on the outside of the building

Jer Lang Show Palace
Location: Marshfield Fairgrounds
•No warming house available
•Unsupervised outdoor ice rink
•The ice is covered by a roof

LEADERSHIP MARSHFIELD PROGRAM GIVES PARTICIPANTS INSIDE LOOK AT CITY GOVERNMENT

By Tom Loucks/
Communications Director

The City's continued participation in the MACCI Leadership program is an investment in civic education and future leadership. Earlier

Schiferl. "It gives participants a better understanding of the complexity of local government and the important role it plays in the community."



this month, Leadership Marshfield participants visited City Hall and the Wastewater Treatment Plant, designed to provide a hands-on look at how local government works.

By directly engaging with City staff and operations, the program helps demystify municipal government and reinforces that resident involvement truly matters. Leadership Marshfield is an eight-month program that identifies current and emerging community leaders and provides training to strengthen their ability to serve as effective leaders.

Exposure to how City government functions encourages participants to see themselves as part of the process—not just observers. This understanding can spark long-term civic engagement, whether through serving on a City commission or board, volunteering, voting, or even considering a future run for Common Council. "We thank MACCI for including the City as part of its leadership program," said City Clerk Jessica

By building these relationships early, the City helps cultivate informed and engaged residents who are better prepared to contribute thoughtfully to Marshfield's decision-making and leadership for years to come.

NOTICE OF A VACANCY - MUNICIPAL COURT JUDGE FOR CITY OF MARSHFIELD, VILLAGE OF SPENCER, AND VILLAGE OF STRATFORD

By Tom Loucks/
Communications Director

The City of Marshfield, in partnership with the Villages of Spencer and Stratford, is accepting applications for a Joint Municipal Court Judge position. The vacancy was created by the resignation of Judge John A. Kruse.

Applicants must reside in the City of Marshfield, Village of Spencer, or Village of Stratford and be an attorney licensed to practice law in Wisconsin and in good standing with the Wisconsin State Bar.

A letter of interest and résumé should be submitted to City Clerk Jessica Schiferl, 207 W. 6th St., Marshfield, WI 54449, or emailed to Jessica.Schiferl@cityofmarshfieldwi.gov.

EMPLOYMENT OPPORTUNITIES

Available:

- Waste Water Internship
- Engineering Internship
- Streets Maintenance Worker
- Equipment Operator 1

Please call the Human Resources Department at 715-387-6597 between 7:30 a.m. and 4:30 p.m., Monday through Thursday, 7:30 a.m. and noon on Friday, or send an email inquiry to hr@ci.marshfield.wi.us.



Live Broadcast

Monday, January 19
4:00 pm: Marshfield Utilities Commission

Tuesday, January 20
5:00 pm: Judiciary & License Committee

5:15 pm: Finance, Budget & Personnel

6:15 pm: Board of Public Works

THIS WEEK ON MARSHFIELD BROADCASTING

By Tom Loucks/
Communications Director

Marshfield Broadcasting produced several locally focused programs this past week, highlighting important community services, regional developments, and civic discussions.



Marshfield Now! Channel

- Wood County Sheriff Shawn Becker announced on the County Connections program that he will seek re-election this fall, citing his continued commitment to mental health initiatives, community engagement, and public safety across the county. Watch the County Connections program on-demand or throughout the month on marshfieldbroadcasting.com.

- Hub City Times Presents program welcomed Marshfield Clinic Sanford Health COO Bob Chaloner to discuss the Sanford partnership, recent upgrades and expansion plans, and primary hiring needs across the health system.

Government Channel

- Marshfield Common Council members on Jan. 13 discussed how to revive momentum for downtown housing and

debated next steps for the city-owned Weinbrenner building as the shoe company's move-out date in their new building nears.

- The Parks, Recreation, and Forestry Committee heard an annual presentation from Wildwood Zoo Manager Kyle Kirk and discussed rental options at the Oak Street Community Center.

- The Fire and Police Commission approved each department's social media policies and went through routine items at the Thursday, January 15th, meeting.

Producers Channel

- Glow Christmas Program, Faith Lutheran
- Local Sunday services from Faith Lutheran, Immanuel Lutheran, First Presbyterian, Calvary Bible Church, East Gate, Christ Lutheran, and Good Shepherd Lutheran
- Lights, Camera, and Polka
- Christmas in the Barn
- Mid-State Winter Commencement

Marshfield Broadcasting continues to provide timely, locally produced content that keeps residents informed about issues impacting the City of Marshfield and the surrounding area.

Please reach out to Marshfield Broadcasting at 715-207-0379

SUPPORT THE ZOO: DONATIONS WELCOME

By Tom Loucks/
Communications Director

Wildwood Zoo has received many inquiries about how residents can help support animal care and enrichment. Donations of approved food items and supplies are welcome.



Accepted food donations include unseasoned beef, chicken or turkey, salmon, tuna, venison, eggs, nuts, seeds, dried fruit, mealworms, and select pantry items. The Zoo also accepts a variety of supplies, including gallon-size bags, cardboard boxes (no tape or glue), pinecones, newspapers, garden hoses, and cleaning supplies. Pork products, seasoned items, or heavily freezer-burned food cannot be accepted.

Donations may be dropped off daily from 7:30 a.m. to 2:00 p.m. at the staff building near the bear exhibit. An Amazon wish list is also available for direct shipping of enrichment items.

Community support helps care for the animals and supports Zoo staff, and donations may be designated to specific animals upon request.

HAMUS PARK ICE TRAIL COMING SOON

By Tom Loucks/
Communications Director

The City of Marshfield Parks staff have been busy at Hamus

Park, working on an exciting new ice trail that will loop around the pond. This unique winter feature will offer residents another fun way to enjoy the outdoors during the colder months.



Construction is weather-dependent, and the Parks and Recreation Department will announce an opening date as soon as conditions allow and the trail is ready for safe use. In the meantime, residents are asked to please stay clear of equipment and any slippery areas while work continues.

YOUTH SPORTS PROGRAMS NOW ACCEPTING REGISTRATIONS

By Tom Loucks/Communications Director

The City of Marshfield Parks & Recreation Department is now accepting registrations for the upcoming Junior Volleyball Clinic, Youth Tennis, and Youth Softball programs.

These youth programs are designed to introduce participants to the fundamentals of each sport while promoting teamwork, physical activity, and skill development in a supportive environment.

Programs are open to a range of ages and skill levels, and no tryouts are required. Registration is available for a

limited time. Families are encouraged to scan the QR code for program details, schedules, and enrollment information.



WINTER PARKING REMINDER: HELP KEEP STREETS CLEAR

By Tom Loucks/
Communications Director



To support snowplowing, ice control, and emergency access during winter weather, the City of Marshfield reminds residents of seasonal parking restrictions.

From November 1 through April 30, parking is not allowed on any city street between 2:30 a.m. and 6:00 a.m. This overnight restriction helps Public Works crews safely and efficiently clear snow and ice from roadways.

Parking in city-owned parking lots is also prohibited overnight between 1:00 a.m. and 6:00 a.m.

Wood County Sheriff Shawn Becker Announces Re-Election Bid, Updates Community on Safety Issues

By David Ballerstein -
Marshfield Now!

WOOD COUNTY, Wis. — Wood County Sheriff Shawn

Becker announced he will seek re-election this fall, citing continued commitment to mental health initiatives, community engagement, and public safety across the county.

Becker made the announcement during a recent appearance on County Connections, saying he and his family decided earlier this year to pursue another term. The sheriff's race will be on the November ballot, with nomination papers due this spring and a possible primary later in the summer.

"I'm truly grateful to be in this position," Becker said. "I still want to be part of this team and the community." Becker has served as sheriff for nearly eight years and said his campaign platform will remain focused on mental health services, community-based policing, and continued partnerships with schools and local organizations.



During the interview, Becker also addressed a recent drive-by shooting in the Village of Rudolph, confirming that investigators have a potential suspect in custody. He said the incident appears to be isolated and that there is no ongoing threat to the public.

"Thankfully, nobody was hurt," Becker said, noting that multiple rounds were fired at a residence. He credited

investigators for quickly gathering information with the help of community tips and social media outreach.

Becker announced the addition of a new therapy dog assigned to School Resource Officer Jesse Nells through a partnership with the Auburndale School District. The dog will support students and staff and may also be deployed during community crises.

Therapy dogs, Becker said, play an important role in mental health support and have proven effective in both schools and correctional settings.

K-9 Fundraiser and Jail Updates The Wood County Sheriff's Office will host a K-9 bingo fundraiser on March 26 at the Wisconsin Rapids Elks Lodge, with proceeds supporting training and equipment for law enforcement dogs. Becker said

the department's K-9 program relies heavily on community support, noting that a single dog can cost approximately \$15,000 before ongoing training and equipment expenses.

Becker also marked nearly one year since the opening of the county's new jail facility, praising corrections staff for adapting to the modern building and its technology.

"Our staff has done a phenomenal job," Becker said, adding that the project is about 95 percent complete.

With winter recreation underway, Becker urged snowmobilers to stay on marked trails, respect private landowners, and follow safety guidelines. He warned that riders who leave designated trails risk citations and jeopardize future trail access.

Becker also clarified the sheriff's office's cooperation with Immigration and Customs Enforcement under a longstanding 287(g) agreement. He said ICE detainers only apply to individuals arrested for crimes in Wood County and emphasized that ICE has not conducted operations locally. "We're not out there picking people up for ICE," Becker said, explaining that any involvement would be limited to mutual aid in emergency situations.

Becker announced several staff updates, including the promotion of Jenna McDonald to office manager, the hiring of Lori Keena in the front office, and the addition of Deputy Jacob Van Ert, who is completing field training.

Marshfield council weighs downtown housing push, future of former Weinbrenner factory

By David Ballerstein -
Marshfield Now!

MARSHFIELD, Wis. — Marshfield Common Council members on Jan. 13 discussed how to revive momentum for downtown housing and debated next steps for the city-owned former Weinbrenner shoe factory as the company's move-out date nears.

Public comments urged council to return to prior planning goals that called for expanding downtown housing, including market-rate and owner-occupied options, and to assess what progress has been made since earlier strategies were adopted.

Preservation architect Mark Settler of Settler Design Studio told council the former factory is a strong candidate for conversion to apartments, citing features such as high ceilings and large windows. He also cautioned that demolition of parts of a historic property can affect eligibility for historic tax credits.

Finance Director Jennifer Selenske updated council on steps aimed at preventing capital-project cost overruns, including improvements in how projects are tracked and plans to implement requisitions and purchase orders designed to flag or stop spending when budgets would be exceeded.

City Administrator Steve Barg said two special council meetings scheduled for strategic planning on Jan. 17 and Jan. 31 were canceled due to a lack of quorum.

Barg also said the airport terminal building contains asbestos and mold, which could affect whether it can be used for a fire training burn. He said the city still plans to proceed with removing the building.

Alderman Tompkins reported the council's housing committee is focusing on infill home construction on scattered city-owned lots and is working to define "affordable" homeownership as

it explores incentives to bring to builders.

Human Resources Director Sarah Dresel presented a request to seek proposals for professional recruitment services for the vacant public works director position, along with a budget resolution to set aside up to \$50,000 from contingency for recruitment and related expenses. Tompkins criticized the proposed spending during discussion.

Barg said Municipal Court Judge John Kruse resigned effective Jan. 9 and that the city clerk prepared a notice seeking qualified applicants for a temporary appointment, with coordination involving the villages participating in the joint court. Council also moved to appoint representatives to review applications and make a recommendation.

Council discussion returned to the former Weinbrenner factory on West Third Street, reviewing redevelopment paths that included continued recruitment for a mixed-use project, interim tenancy, community-oriented uses, sale, or demolition and redevelopment. Barg noted Weinbrenner is scheduled to be out of the building by March 31.

Council later discussed strategic planning logistics, including meeting format and whether remote participation is workable for breakout-style sessions.

The council also entered closed session to discuss negotiations related to city property and public funds and later authorized actions related to an amendment to a

development agreement and an extension of a lease for city-owned property.

REMINDER: CHRISTMAS TREE CURBSIDE PICKUP NO LONGER OFFERED; DROP-OFF OPTIONS AVAILABLE

By Tom Loucks/
Communications Director



Curbside pickup of Christmas trees is no longer part of the City's contract with Waste Management. It was removed several years ago to reduce expenses during a budget cycle.

Residents are welcome to use the brush and branch pile at WM to dispose of their Christmas tree. Also, according to the Wildwood Park & Zoo Facebook page, residents can drop off untreated trees from 7:30 am to 2:00 pm near the staff building.

Utility Commission to Revisit Dark Fiber Policy

By David Ballerstein -
Marshfield Now!

Marshfield, WI - The Utility Commission will consider a draft Dark Fiber Policy during its upcoming public meeting scheduled for Monday, January 19, 2026, at 4:00 p.m.

The policy review continues a discussion that began during earlier Commission meetings, where members examined how the utility's dark fiber — unused fiber-optic strands

within its network — should be managed, priced, and made available to customers.

In previous discussions, commissioners weighed whether dark fiber leases should be structured using a market-based pricing model or an internal rate-of-return approach aimed at recovering long-term infrastructure costs. Staff previously reported that the dark fiber system serves a relatively small customer base, estimated at fewer than 50 potential users, while replacement costs for the network were projected at approximately \$2.5 to \$2.6 million.

Those figures prompted questions about how to ensure that specialized services do not place a financial burden on general utility ratepayers. The draft policy expected to be discussed Monday is intended to address customer eligibility, lease terms, and pricing principles.

The meeting will include a public comment period, during which members of the public may address the Commission after stating their name and address. The Commission may also take action on emergency matters introduced by the public.

Additional agenda items include governance and operational matters such as general manager contingency and succession planning, commission key performance indicators, job orders, bills and payroll, financial reports, and approval of minutes from the December 12, 2025 meeting.

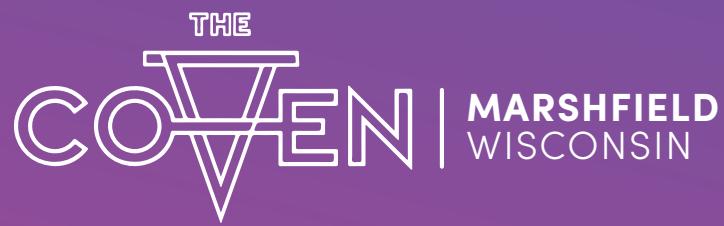
The Commission is also scheduled to recognize Erick Boon for 25 years of service to the utility.

Producers Channel 989								
	Monday 1-19-2026	Tuesday 1-20-2026	Wednesday 1-21-2026	Thursday 1-22-2026	Friday 1-23-2026	Saturday 1-24-2026	Sunday 1-25-2026	Monday 1-26-2026
12:30:00 AM								
1:00:00 AM						Chiller Night Theatre	Chiller Night Theatre	
1:30:00 AM								
2:00:00 AM	Producers Pick			Producers Pick				
2:30:00 AM								
3:00:00 AM						Lord Blood Rahs Theatre	Lord Blood Rahs Theatre	
3:30:00 AM								
4:00:00 AM	Science Series	Science 360	Science Series	Science 360	Science Series			Science Series
4:30:00 AM								
5:00:00 AM						Science 360	Science 360	
5:30:00 AM								
6:00:00 AM	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka				
6:30:00 AM	Get Healthy With Holly	Get Healthy With Holly	Food For Thought	Get Healthy With Holly	Get Healthy With Holly	Lights, Camera, Polka	Lights, Camera, Polka	Get Healthy With Holly
7:00:00 AM	Yoga For Health	Lights, Camera, Polka	1st Presbyterian	Yoga For Health				
7:30:00 AM	Daceys Divas	Lights, Camera, Polka		Daceys Divas				
8:00:00 AM	Brethren Voices	Lights, Camera, Polka		Brethren Voices				
8:30:00 AM	Two Grannys on the road	Two Grannys on the road	Two Grannys on the road	Science 360	Two Grannys on the road	Lights, Camera, Polka	Catholic Diocese of Burlington	Two Grannys on the road
9:00:00 AM	Vibrant Living Series	Lights, Camera, Polka	East Gate	Vibrant Living Series				
9:30:00 AM						Lights, Camera, Polka		
10:00:00 AM	Lights, Camera, Polka	Lights, Camera, Polka		Lights, Camera, Polka				
10:30:00 AM	Lights, Camera, Polka	Lights, Camera, Polka	TV Mass	Lights, Camera, Polka				
11:00:00 AM	TV Mass	1st Presbyterian	East Gate	Christ Lutheran	Faith Lutheran	Lights, Camera, Polka	Christ Lutheran	TV Mass
11:30:00 AM	Faith Lutheran					Lights, Camera, Polka		Faith Lutheran
12:00 PM				1st Presbyterian		Lights, Camera, Polka	Faith Lutheran	
12:30:00 PM		Christ Lutheran	Calvary Bible		Immanuel Lutheran	Lights, Camera, Polka		
1:00:00 PM	East Gate					Lights, Camera, Polka		East Gate
1:30:00 PM		Immanuel Lutheran		It's Happening Classics		Lights, Camera, Polka	Calvary Bible	
2:00:00 PM					Good Shepherd	Lights, Camera, Polka		
2:30:00 PM	Small Factory		Small Factory			Lights, Camera, Polka	Immanuel Lutheran	Small Factory
3:00:00 PM	Cosettes Enchanted Journey	Good Shepherd	Cosettes Enchanted Journey	Cosettes Enchanted Journey	Cosettes Enchanted Journey	The Hidden Truth		Cosettes Enchanted Journey
3:30:00 PM	The Childrens Corner		The Childrens Corner	The Childrens Corner	The Childrens Corner			The Childrens Corner
4:00:00 PM	Peak Moments	Peak Moments	It's Happening Classics	Peak Moments	Peak Moments	Foltz Studio	Good Shepherd	Peak Moments
4:30:00 PM	Meet The Author	Focus On		Focus On	Meet The Author			Meet The Author
5:00:00 PM	Sister In Arms	Denise Johnson 2026	Gay USA	Sister In Arms				
5:30:00 PM	It's Happening Classics	World War I And II History	World War I and II History	World War I and II History	Calvary Bible			It's Happening Classics
6:00:00 PM		Paltrocast	Paltrocast	Paltrocast		Paltrocast	Everything LGBTQ	
6:30:00 PM		Sidewalks Entertainment	Denise Johnson 2026	Sidewalks Entertainment	Denise Johnson 2026	Goin Vinyl		
7:00:00 PM	NOWi	Mid-State Graduation 2025	Ragtime All That Jazz	Mid-State Graduation 2025	NOWi	Ragtime All That Jazz	Open Mic Night Dec 2025	NOWi
7:30:00 PM	Arts Alive				Arts Alive			Arts Alive
8:00:00 PM	Mo Jazz		Mo Jazz		Mo Jazz	Toni G Psychic Medium		Mo Jazz
8:30:00 PM								
9:00:00 PM	Mikes Music Spotlight	Mikes Music Spotlight	Mikes Music Spotlight	Mikes Music Spotlight				
9:30:00 PM								
10:00:00 PM	Bongo Music	Late Night Movies	Late Night Movies	Open Mic Poetry				
10:30:00 PM	Open Mic Poetry	Bongo Music	Open Mic Poetry	Bongo Music	Open Mic Poetry			
11:00:00 PM	Frack The Canon	Frack The Canon	Frack The Canon	Frack The Canon	Music Videos			Bongo Music
11:30:00 PM	Ben And Kelly	Ben And Kelly	Ben And Kelly	Ben And Kelly	Music Videos			Bongo Music
12:00 AM	Classic Night Movies			Classic Night Movies				

Marshfield Now! Channel 990

Government Channel 991

Meeting times and dates may change from time of print of this guide. Go to ci.marshfield.wi.us for up to date meetings and time



A coworking community designed for belonging.



Day Passes & Monthly Memberships



Private Offices



Conference Rooms & Meeting Space



Community Event Space

THE COVEN MARSHFIELD
211 S CENTRAL AVE,
MARSHFIELD, WI 54449

**Schedule a
Tour & Get
in Touch**

