

MARSHFIELD BROADCASTING UPDATE

Community Media • City Information • Local Stories Update for the Week of August 10th, 2026

www.marshfieldbroadcasting.com - Vol #2 Issue #26 Free Community Publication

17th Annual Senior Health Fair Returns October 2 at Marshfield's 2nd Street Community Center

By David Murchland - Marshfield Now!

MARSHFIELD, Wis. — Older adults throughout the Marshfield area are invited to attend the 17th Annual Senior Health Fair on Friday, October 2, 2026, at the 2nd Street Community Center, where a full morning of health education, wellness resources, and community connections will be available free of charge for individuals age 50 and older.

well-being while learning about the many local resources available to support independent and active living. Attendees will have the opportunity to visit vendor booths, receive valuable health information, explore available community services, and speak directly with professionals representing a wide variety of organizations.

In addition to the exhibitor expo, visitors can take advantage of vaccination opportunities, educational displays, interactive demonstrations, and informative presentations. A featured guest speaker will provide additional insight into topics important to healthy aging, while lunch, door

followed by the popular door prize drawing. The event concludes with exhibitor and volunteer wrap-up activities after the prizes are awarded.

Event Schedule

8:45–9:15 a.m. – Registration & Welcome

9:15–10:00 a.m. – Guest Speaker

10:00 a.m.–12:00 p.m. – Exhibitor Expo

12:00–12:30 p.m. – Lunch

12:30 p.m. – Door Prize Drawing

Following Door Prizes – Exhibitor & Volunteer Wrap-Up

Whether attendees are looking for healthcare information, wellness resources, local services, or simply an opportunity to connect with others in the community, the Senior Health Fair offers something for everyone. The event continues a long-standing tradition of promoting healthy aging while connecting Marshfield-area residents with organizations dedicated to improving quality of life.

The 17th Annual Senior Health Fair will be held at the 2nd Street Community Center, 211 E. Second Street, Marshfield, and is free for adults age 50 and older. Community members are encouraged to arrive early to enjoy the full schedule of activities and visit all of the participating exhibitors.

prizes, and complimentary goodie bags add to the day's activities.

Registration and welcome begin at 8:45 a.m., followed by the guest speaker at 9:15 a.m. The exhibitor expo will run from 10:00 a.m. until noon, giving attendees ample time to explore dozens of booths and speak with healthcare professionals and community organizations. Lunch will be served from 12:00 to 12:30 p.m., immediately

Presented by the Marshfield Parks & Recreation Department, the Marshfield Senior Citizens Council, and the Committee on Aging, the annual event brings together approximately 50 exhibitors representing healthcare providers, senior services, community organizations, and wellness programs from throughout the region.

The Senior Health Fair is designed to help older adults make informed decisions about their health and



Live Broadcast

GOVERNMENT MEETINGS are now listed in the tv guide

Understanding Heart Failure: Sanford Health Marshfield Clinic Shares Hope, Treatment, and Support

By David Murchland - Marshfield Now!

Heart failure is a diagnosis that can sound overwhelming, but according to Sanford Health Marshfield Clinic experts, it does not mean the heart has stopped working. Instead, it means the heart is not pumping blood as efficiently as it should—a condition that can often be successfully managed with today's advanced treatments and ongoing care.

On the latest episode of Your Health Matters, host Laura Kibbel welcomed Jessica Geiger, Heart Failure Improvement Nurse Practitioner, to discuss what heart failure really means, who it affects, and how patients can continue living active and fulfilling lives.

One of the biggest misconceptions, Geiger noted, is that heart failure is an immediate life-threatening event. In reality, it refers to changes in how well the heart pumps blood. Some patients have weakened heart muscle, while others have a heart that has become stiff and less able to fill properly. Both conditions require careful monitoring and treatment.

The discussion also highlighted the work of the Heart Failure Improvement Clinic, where nurse practitioners, registered nurses, and medical assistants work alongside cardiologists and primary care providers to help patients manage their condition. The clinic focuses on optimizing medications, educating patients and families, monitoring symptoms, and

for an emergency room visit or hospital admission.

The clinic also uses telehealth technology to care for patients throughout Wisconsin. Through remote appointments at Sanford Health Marshfield Clinic locations, patients can meet virtually with heart failure specialists while nurses at their local clinic assist with examinations using digital stethoscopes, cameras, and other advanced medical equipment. This approach allows patients to receive specialized care much closer to home.

Although heart failure cannot typically be cured, Geiger emphasized that modern medications and treatment options have dramatically improved patient outcomes. Many people experience fewer symptoms, enjoy a better quality of life, and live longer than ever before. Success depends on taking medications as prescribed, following a heart-healthy lifestyle, managing other medical conditions such as high blood pressure and diabetes, and staying in close communication with healthcare providers.

Patients are also encouraged to monitor their health by weighing themselves daily, watching for swelling, eating a heart-healthy diet that is lower in sodium, staying physically active when appropriate, and contacting their care team if symptoms begin to change. Early intervention often helps prevent more serious complications.

The episode serves as an encouraging reminder that while a diagnosis of heart failure may sound frightening, today's treatments, technology, and dedicated healthcare teams provide patients with more options than ever before to successfully manage the condition and continue enjoying life.



Geiger, a Central Wisconsin native and graduate of UW–Eau Claire, returned to Marshfield to care for patients in the community she has long called home. She explained that heart failure is far more common than many people realize, with approximately one in four adults expected to develop the condition during their lifetime. While the risk increases with age, heart failure can affect adults of all ages.

helping reduce unnecessary hospital visits.

One unique feature of the program is a dedicated nurse hotline, allowing patients experiencing symptoms such as shortness of breath, weight gain, or swelling to receive guidance before their condition worsens. In many cases, medications can be adjusted over the phone, while others may receive outpatient intravenous diuretic treatment—often preventing the need

Jessi Ebben Discusses Priorities for Wisconsin's 7th Congressional District

By David Murchland - Marshfield Now!

MARSHFIELD — Republican congressional candidate Jessi Ebben discussed the economy, agriculture, rural health care, energy, infrastructure and government regulation during



a recent appearance on Marshfield Broadcasting's Get to Know candidate interview program.

The program is designed to give voters an opportunity to hear directly from candidates seeking public office about their backgrounds, experience and priorities. Marshfield Broadcasting does not endorse political candidates or political parties, and qualified candidates for the office are offered an equal opportunity to participate.

Ebben, who lives in Stanley with her husband and son, described herself as a seventh-generation Wisconsinite. She said much of her professional career has been spent in the private sector, including work in rural health care and manufacturing. She said her health care experience included helping establish clinics in small towns and rural areas, while her current manufacturing position involves working with federal

policy and regulation. A recurring theme throughout the interview was Ebben's call for reducing federal regulation. She argued that regulations place unnecessary burdens on manufacturers, small businesses and family farms. When asked about her top priorities for the district, Ebben pointed to deregulation, lower taxes, protecting existing jobs and encouraging additional economic development in rural communities.

Ebben said the loss of a major employer can have effects throughout a community, impacting families, local businesses, schools and the tax base. She said maintaining good-paying jobs and creating an environment where additional employers can grow are important to the long-term health of rural communities.

Agriculture and Rural Communities

Agriculture was another major focus of the conversation.

Ebben said farmers she has spoken with across the district frequently raise concerns about government regulation and the cost of operating farms. She said farmers should have greater flexibility to make decisions involving their crops, livestock and land.

She also discussed the challenge

of passing family farms from one generation to another, saying financial pressures and regulatory costs can make succession increasingly difficult. On environmental issues, Ebben said clean water, air and soil are important to rural residents and farmers. She argued that those who live and work on the land have a strong interest in protecting those resources for future generations.

Health Care

Ebben also discussed her previous work in rural health care and the difficulty some communities face in maintaining access to medical services.

She cited shortages involving labor and delivery services, maternal health care, mental health care and emergency services. Ebben said she supports greater price transparency and direct-pay options and argued for a more competitive health care marketplace. She also called for eliminating the Affordable Care Act.

When asked about Medicare and Social Security, Ebben said programs promised to people who have paid into them should be protected. She also called for reviewing the programs to ensure funding reaches the people they are intended to serve and to address what she described as waste, fraud and abuse.

Energy, Broadband and Infrastructure

On energy policy, Ebben criticized reliance on wind and solar power and said the country needs an energy mix that provides reliable and affordable electricity. She pointed to natural gas, coal and nuclear power as resources she believes should be part of that mix.

Ebben also addressed rural broadband, calling internet access important for remote work, health care and other opportunities. She pointed to satellite internet technology such as Starlink

as an example of how private-sector innovation could help reach rural households where installing traditional fiber infrastructure may be costly.

Roads were another concern. Ebben said she frequently hears about road conditions while attending local town meetings and argued that infrastructure dollars should be kept closer to local communities rather than moving through multiple levels of government and grant programs before reaching municipalities.

Workforce and Public Safety

Ebben said Wisconsin should continue encouraging technical education, apprenticeships and skilled trades as experienced workers approach retirement. She said expanding apprenticeship opportunities could allow younger workers and people changing careers to learn directly from experienced tradespeople.

On public safety, Ebben expressed strong support for law enforcement and said rural sheriff's departments need adequate resources to respond to emergencies. She also said she has received endorsements from several sheriffs within the district.

Wolves and District Priorities

Asked to identify one measurable accomplishment she would seek during her first year in Congress, Ebben pointed to removing the gray wolf from federal endangered-species protections.

She said the issue is important to farmers, hunters and rural residents and cited livestock and hunting-dog losses attributed to wolves. Ebben said she would continue efforts in Congress to pursue delisting if the issue remains unresolved when the next Congress begins.

Accessibility and Ethics

Ebben said she would maintain a presence throughout the district and support regional staff who could assist constituents with issues involving federal agencies, including Social Security and veterans' benefits.

She also committed to holding town halls and maintaining opportunities for residents to communicate with her office. Ebben said that responsibility would include listening to people who disagree with her, noting that a member of Congress represents everyone in the district regardless of how they voted. On congressional ethics, Ebben said she supports prohibiting members of Congress and their spouses from

trading individual stocks while serving in office.

Making Her Case to Voters

Near the conclusion of the interview, Ebben said her private-sector and policy experience would shape how she approaches the job in Congress. She emphasized protecting what she described as Wisconsin's rural way of life and spoke about faith, family, constitutional rights, agriculture, border security and support for law enforcement among her priorities.

Ebben asked voters for their support in the Aug. 11 election.



Senior Cards

Marshfield Senior Center,
Doty Room
1:00 p.m.

Sheepshead
Mondays, Tuesdays,
1st & 3rd Wednesdays, & Thursdays

Smeat
2nd & 4th Wednesdays & Fridays

Marshfield Parks & Recreation Office
211 E. 2nd Street #111
Marshfield, WI 54449

(715) 384-4642
parkrec@cityofmarshfieldwi.gov

Producers Channel 989								
	Monday 8-10-2026	Tuesday 8-11-2026	Wednesday 8-12-2026	Thursday 8-13-2026	Friday 8-14-2026	Saturday 8-15-2026	Sunday 8-16-2026	Monday 8-17-2026
12:30:00 AM								
1:00:00 AM						Chiller Night Theatre		
1:30:00 AM								
2:00:00 AM	Producers Pick	Producers Pick	Producers Pick	Producers Pick	Producers Pick		Saturday Night Movies	Producers Pick
2:30:00 AM								
3:00:00 AM						Lord Blood Rabs Theatre		
3:30:00 AM								
4:00:00 AM	Science Series	Science 360	Science Series	Science 360				Science Series
4:30:00 AM								
5:00:00 AM						Science 360	Science 360	
5:30:00 AM								
6:00:00 AM	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka
6:30:00 AM	Get Healthy With Holly	Get Healthy With Holly	Food For Thought	Get Healthy With Holly	Get Healthy With Holly	Lights, Camera, Polka	Lights, Camera, Polka	Get Healthy With Holly
7:00:00 AM	Kims Art Show	Kims Art Show	Kims Art Show	Kims Art Show	Kims Art Show	Lights, Camera, Polka	1st Presbyterian	Kims Art Show
7:30:00 AM	Jessercise	Jessercise	Jessercise	Jessercise	Jessercise	Lights, Camera, Polka		Jessercise
8:00:00 AM	Brethren Voices	Brethren Voices	Brethren Voices	Brethren Voices	Brethren Voices	Lights, Camera, Polka		Brethren Voices
8:30:00 AM	Around The Garden	Around The Garden	Around The Garden	Science 360	Around The Garden	Lights, Camera, Polka	Catholic Diocese of Burlington	Around The Garden
9:00:00 AM	Peak Moments	Peak Moments	Peak Moments	Peak Moments	Peak Moments	Lights, Camera, Polka	East Gate	Peak Moments
9:30:00 AM	Two Grannies On The Road	Two Grannies On The Road	Two Grannies On The Road	Two Grannies On The Road	Two Grannies On The Road	Lights, Camera, Polka		Two Grannies On The Road
10:00:00 AM	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka		Lights, Camera, Polka
10:30:00 AM	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka	Lights, Camera, Polka	TV Mass	Lights, Camera, Polka
11:00:00 AM	TV Mass	1st Presbyterian	East Gate	Christ Lutheran	Faith Lutheran	Lights, Camera, Polka	Christ Lutheran	TV Mass
11:30:00 AM	Faith Lutheran					Lights, Camera, Polka		Faith Lutheran
12:00 PM				1st Presbyterian		Lights, Camera, Polka	Faith Lutheran	
12:30:00 PM		Christ Lutheran	Calvary Bible		Immanuel Lutheran	Lights, Camera, Polka		
1:00:00 PM	East Gate					Lights, Camera, Polka		East Gate
1:30:00 PM		Immanuel Lutheran	Vibrant Living Series	It's Happening Classics		Lights, Camera, Polka	Calvary Bible	
2:00:00 PM					Good Shepherd	Lights, Camera, Polka		
2:30:00 PM	Small Factory		Small Factory	The Garden Tour 2026		Lights, Camera, Polka	Immanuel Lutheran	Small Factory
3:00:00 PM	Cosettes Enchanted Journey	Good Shepherd	Cosettes Enchanted Journey	Cosettes Enchanted Journey	Cosettes Enchanted Journey	The Hidden Truth		Cosettes Enchanted Journey
3:30:00 PM	Story Time		Story Time	Story Time	Story Time			Story Time
4:00:00 PM	The Childrens Corner	Sing A Long Fun	It's Happening Classics	The Childrens Corner	Sing A Long Fun	Foltz Studio	Good Shepherd	The Childrens Corner
4:30:00 PM	Ragtime All That Jazz	Ragtime All That Jazz		Ragtime All That Jazz	Ragtime All That Jazz			Ragtime All That Jazz
5:00:00 PM			The Garden Tour 2026			Goin Vinyl	Gay USA	
5:30:00 PM	It's Happening Classics	World War I And II History	World War I and II History	World War I and II History	Calvary Bible			It's Happening Classics
6:00:00 PM		Meet The Author	Meet The Author	Meet The Author		Toni G Psychic Medium	Everything LGBTQ	
6:30:00 PM		Sister In Arms	Sister In Arms	Sister In Arms	Sister In Arms			
7:00:00 PM	Rock N Roll Video Show	The Show Podcast	Rock N Roll Video Show	The Show Podcast	Rock N Roll Video Show	The Garden Tour 2026	Gender Vision	Rock N Roll Video Show
7:30:00 PM	Arts Alive		Arts Alive		Arts Alive	The Todays Woman Group		Arts Alive
8:00:00 PM	Paltrocast	Paltrocast	Paltrocast	Paltrocast	Paltrocast		The Garden Tour 2026	Paltrocast
8:30:00 PM	Sidewalks Entertainment	Sidewalks Entertainment	Sidewalks Entertainment	Sidewalks Entertainment	Sidewalks Entertainment		The Todays Woman Group	Sidewalks Entertainment
9:00:00 PM	Mikes Music Spotlight	Mikes Music Spotlight	Mikes Music Spotlight	Mikes Music Spotlight	Mikes Music Spotlight	Mikes Music Spotlight	Mikes Music Spotlight	Mikes Music Spotlight
9:30:00 PM								
10:00:00 PM	Open Mic Poetry	Bongo Music	Open Mic Poetry	Bongo Music	Open Mic Poetry	Saturday Night Movies	Late Night Movies	Open Mic Poetry
10:30:00 PM		Bongo Music		Bongo Music				
11:00:00 PM	Bongo Music	Frack The Canon	Frack The Canon	Frack The Canon	Bongo Music			Bongo Music

Marshfield Now! Channel 990

[illegible]

Government Channel 991

			Meeting times and dates may change from time of print of this guide. Go to ci.marshfield.wi.us for up to date meetings and time					
	Monday 8-10-2026	Tuesday 8-11-2026	Wednesday 8-12-2026	Thursday 8-13-2026	Friday 8-14-2026	Saturday 8-15-2026	Sunday 8-16-2026	Monday 8-17-2026
12:00 AM	Common Council	Common Council	Common Council	Common Council	Common Council	Common Council	Common Council	Common Council
1:00:00 AM								
1:30:00 AM								
2:00:00 AM								
2:30:00 AM								
3:00:00 AM	Finance, Budget and Personnel	Finance, Budget and Personnel	Finance, Budget and Personnel	Finance, Budget and Personnel	Finance, Budget and Personnel	Finance, Budget and Personnel	Finance, Budget and Personnel	Finance, Budget and Personnel
3:30:00 AM								
4:00:00 AM								
4:30:00 AM	Board of Public Works	Board of Public Works	Board of Public Works	Board of Public Works	Board of Public Works	Board of Public Works	Board of Public Works	Board of Public Works
5:00:00 AM								
5:30:00 AM	Mid-State Board of Directors	Mid-State Board of Directors	Mid-State Board of Directors	Mid-State Board of Directors	Mid-State Board of Directors	Mid-State Board of Directors	Mid-State Board of Directors	Mid-State Board of Directors
6:00:00 AM								
6:30:00 AM	Wood County Board		Wood County Board		Wood County Board	Wood County Board		Wood County Board
7:00:00 AM		Post Council Update		Post Council Update			Post Council Update	
7:30:00 AM		Marshfield News & Events		Fire and Police Commission			Marshfield News & Events	
8:00:00 AM	Fire and Police Commission	County Connections	Fire and Police Commission		Fire and Police Commission	Fire and Police Commission	County Connections	Fire and Police Commission
8:30:00 AM		Council Preview					Council Preview	
9:00:00 AM		Common Council					Common Council	
9:30:00 AM								
10:00:00 AM	Marshfield School Board		Marshfield School Board		Marshfield School Board	Marshfield School Board		Marshfield School Board
10:30:00 AM								
11:00:00 AM		Finance, Budget and Personnel		Finance, Budget and Personnel			Finance, Budget and Personnel	
11:30:00 AM								
12:00 PM	Plan Commission		Plan Commission		Plan Commission	Plan Commission		Plan Commission
12:30:00 PM		Board of Public Works		Board of Public Works			Board of Public Works	
1:00:00 PM								
1:30:00 PM	Marshfield Utilities		Marshfield Utilities		Marshfield Utilities	Marshfield Utilities		Marshfield Utilities
2:00:00 PM		Plan Commission		Plan Commission			Plan Commission	
2:30:00 PM								
3:00:00 PM						Wood County Board		Fire and Police Commission
3:30:00 PM		Fire and Police Commission		Fire and Police Commission			Fire and Police Commission	
4:00:00 PM	Marshfield Utilities							
4:30:00 PM								
5:00:00 PM	Post Council Update		Post Council Update		Post Council Update	Post Council Update		Post Council Update
5:30:00 PM	Marshfield News & Events	Parks and Recreation	Marshfield News & Events	Parks and Recreation	Marshfield News & Events	Marshfield News & Events	Parks and Recreation	Marshfield News & Events
6:00:00 PM	County Connections	Common Council	County Connections		County Connections	County Connections		County Connections
6:30:00 PM	Council Preview		Council Preview		Council Preview	Council Preview		Council Preview
7:00:00 PM	Common Council		Common Council	Judiciary and Licensing	Common Council	Common Council	Judiciary and Licensing	Common Council
7:30:00 PM								
8:00:00 PM								
8:30:00 PM								
9:00:00 PM								
9:30:00 PM	Parks and Recreation	Marshfield Utilities	Parks and Recreation	Marshfield Utilities	Parks and Recreation	Parks and Recreation	Marshfield Utilities	Parks and Recreation
10:00:00 PM								
10:30:00 PM								
11:00:00 PM	Judiciary and Licensing		Judiciary and Licensing		Judiciary and Licensing	Judiciary and Licensing		Judiciary and Licensing
11:30:00 PM								

Oktoberfest

A FESTIVAL OF MUSIC, MAKERS, AND MERRIMENT

Free admission

SATURDAY, SEPTEMBER 12



Tapping of the Keg
1 PM W/ MAYOR POESCHEL



Music Magic
1-3PM POLKA



Sauerkraut Eating Contest
3 PM



Old Time Brass
3-5PM POLKA



"Chairish" our City
5PM RAFFLE
DRAWING



In the Groove
7-10PM



 **SATURDAY, SEPTEMBER 12**
1 PM - 9 PM
208 S CHESTNUT AVE MARSHFIELD
WWW.CHESTNUTARTS.ORG

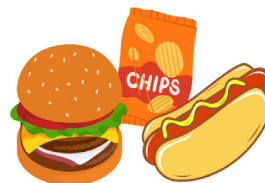


Senior Labor Day Social

September 3, 2026

11:30 a.m.

Wildwood Park,
Wildwood Shelter 1



Sunshine, lunch, cornhole, a behind the scenes Zoo tour, and good conversations!

Choose if you'd like a brat, hot dog, or burger and we'll also have sides, desserts, and drinks!

Register at the Marshfield Parks & Recreation Office
or online by scanning the QR Code



Marshfield Parks & Recreation Office
211 E. 2nd Street #111
Marshfield, WI 54449

(715) 384-4642
parkrec@cityofmarshfieldwi.gov



SCOTT SMITH
Guitar/Vocals



AMY SCHULTZ
Vocals



MARK SHERWOOD
Drums/Vocals



JOHN RICKINGER
Guitar/Vocals



RANDY MUSACK
Bass /Vocals

Marshfield's Premier Rock & Roll Experience is Performing at the

Chestnut Center Oktoberfest

Located at: 208 S. Chestnut Avenue Marshfield, WI 54449

Saturday Night
September 12, 2026
Band Plays: 7 pm-10 pm

For More Information about IN THE GROOVE:

Follow Us On FaceBook at: www.facebook.com/inthegrooveband/